Is Your Company in the Cyber War Crosshairs?

ThreatTrack Security survey looks at the highly-targeted energy and financial services sectors, which are critical to the U.S. economy.

It’s a Question of When, Not if

Have your endpoints been infected by malware that evaded your traditional cyber defenses in the last 12 months?

YES - 37%  
NO - 63%

A CERTAINTY OR HIGHLY LIKELY - 44%

Will you be targeted by sophisticated cybercrime in the next 12 months?

A CERTAINTY OR HIGHLY LIKELY - 31%

Who is Attacking and How?

Top Cyber Adversaries

HACKTIVISTS - 34.7% - see Top Threat

ORGANIZED CYBERCRIME - 36% - very real threat - cybercrime syndicates

Top Threat Vector

EMAIL - 61% - Top Threat

WEB - 42% - Top Threat

MOBILE - 3% - Top Threat

Why Are They Hard to Stop?

Top Cybersecurity Challenges

Complexity of malware - 55%  
Volume of malware - 37%

Ineffective anti-malware solutions - 24%  
Lack of skilled security personnel - 21%

What Are You Going to Do About It?

2014 Cybersecurity Priorities

52% - TRANSMIT  
47% - FINANCE

Implement new policies (i.e., limiting network access privileges, educating employees)

52% - TRANSMIT  
47% - FINANCE

Hire specially trained cybersecurity staff

24% - TRANSMIT  
34% - FINANCE

Invest in advanced malware detection technology

Energy Fallacy

Financing Fallacy

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